



Montgomery County Association of Business Women  
“Women Helping Women”  
[www.mcabw.org](http://www.mcabw.org)

## **2012 Marketing Opportunities for MCABW Members**

### Email Blasts - \$75.00

Reach your prospects through email. You can take advantage of this opportunity once a year.

### Membership Labels - \$50.00

Purchase ready-to-use mailing labels on our current members. Use these labels for your special promotions, upcoming events and more!

### Luncheon Sponsorship - \$100.00

Promote and even sell your products and services at select MCABW luncheons. Your business will be prominently displayed inside the conference room for the duration of the luncheon.

### Mixer Sponsorship – Approx. \$75.00

Provide the “munchies” for the ladies at the MCABW monthly mixers on the 2<sup>nd</sup> Thursday of every month. Set up a booth to promote your services and/ or sell your products. You’ll even have the opportunity to talk about your business if you wish!

### MCABW Magazine – Pricing for every budget!

Get your name and your business out in the community. Advertise in the MCABW magazine. Contact Carol Gooch at 713.256.8002 for further details.