



The mission of the MCABW is to provide a local forum for business women to develop and enhance relationships with their peers and to assist in personal and professional growth through leadership, education and networking. We are a non-profit organization dedicated to fostering success for its members by providing networking connections, promotional resources, educational programs, and leadership and growth opportunities.

MCABW is connected to local Chambers of Commerce, thus giving us insight to local business and market relevant programming. MCABW is a place to connect, a place to learn and a place to succeed in expanding your business and your sphere of influence.

Montgomery County Association of Business Women are professionals, community volunteers and business leaders –women of many ages, occupations, and backgrounds– who leverage their time, skills, relationships and resources to improve the quality of life in Montgomery County. Our association gives back to the community by sponsoring local non-profit organizations and by awarding scholarships to deserving, local female high school graduates to help further their education.

For more information, visit our website at [MCABW.org](http://MCABW.org), join us as a guest at one of our monthly meetings (see calendar on our website), or contact Carol Gooch at 713-256-8002.

## Member Benefits

### *MCABW Membership means . . . Value*

An investment in an MCABW membership provides numerous benefits that stimulate business growth and accelerate personal and professional development. Here are a few of the benefits that an MCABW membership offers:

Opportunities to ADVERTISE your business and PUBLICIZE its events and activities.

- A calendar of events on MCABW's website for posting your business events along with local community activities and MCABW events.
- MCABW's Facebook page for publicizing your business news and events.
- Cost-effective advertising is available in our annual publication *MCABW Magazine* in both print and digital editions, and/or on MCABW's website.
- Affordable marketing and sponsorship opportunities.

Opportunities to SAVE MONEY by taking advantage of various MCABW benefits.

- A free monthly evening mixer
- Affordable monthly business networking luncheons featuring informative speakers.
- Member-to-Member special offers and discounts
- Free educational seminars
- Free printed copy of our annual publication *MCABW Magazine*

## Opportunities to PROMOTE your business.

- NETWORKING at regularly scheduled MCABW events which offer an opportunity to network with area professionals and let other members know about your products and services.
  - ◊ Monthly business coffees.
  - ◊ Monthly business connection luncheons.
  - ◊ Monthly after-hours social mixers and dinners.
- ONLINE through various MCABW resources.
  - ◊ MCABW's website –MCABW.org– is a dynamic online platform which offers members several options for promoting their businesses:
    - \* Calendar of events – members are invited to submit details of their business events for posting to the calendar. Flyers in PDF format can be included as well as an RSVP page.
    - \* News stories – member achievement articles and photos, community/public service stories or announcements, and MCABW member participation in area charitable events are examples of stories that MCABW members can submit for publication on the website.
  - ◊ Our Online Member Directory lists your company information and allows members and other MCABW website visitors to locate you and your products and services. Your free directory listing includes:
    - \* Complete contact information including a map to your location.
    - \* A link to your website and/or your Facebook page.
    - \* A link to contact you directly via email.
    - \* Links to your social media pages (Linked In, Twitter, Pinterest, YouTube, Instagram, Google Plus).
    - \* Your listing can appear in up to 3 directory categories.
    - \* Special member-to-member offers and discounts.
    - \* Search Engine Optimization – members are invited to provide customized description and keyword meta-tags to be added to their business listing.

## Opportunities for PROFESSIONAL DEVELOPMENT

- Attend free or low-cost MCABW-sponsored seminars
- Be a guest speaker at an MCABW event
- Sign up for the Mentoring Program
- Serve on a dedicated and specialized team under a board member to take a leadership role.

## Opportunities for PERSONAL GROWTH

- On-going community service projects and events– MCABW members are invited to participate in various one-time and ongoing volunteer opportunities and fundraising activities throughout the year in the Montgomery County area. Organizations which we have sponsored include: Interfaith of the Woodlands, Montgomery County United Way, Children's Safe Harbor, Humane Society, Montgomery County Emergency Assistance, CASA, Montgomery County Homeless Coalition, Montgomery County Food Bank, Montgomery County Women's Center, Montgomery County Fair Scholarship Program, Lone Star Family Health Clinic, March of Dimes, Montgomery County Assistance League and Education for Tomorrow Alliance.
- MCABW's mentoring program for members by members.

Join the MCABW today and get these benefits working for you immediately.